



AUDIO VIDEO PRODUCTION SERVICES

Internal Revenue Service (IRS), Communications and Liaison (C&L), Visual Education and Communications (VEC) TV Studio

BPA 2043FY-26-A-00026 for Audio Video Production Services

20+

Suites & offices

25,000+

Square feet

30+

Staff members

1977

Year founded

Capabilities & Services

Since 1977, IMG has served the mid-Atlantic from the heart of Washington's business district. Our 30+ creative designers, technicians and support staff collaborate across 20+ suites and production offices, with 25,000+ square feet of facility space and over \$10 million in advanced production equipment.





CAPABILITIES

From the first idea to the final frame.



Personnel Staffing

Experienced production staff work on-site or remotely, locally, regionally or nationwide, for individual projects or long-term facility support. Our Operations Group manages all personnel booking, scheduling, payroll and billing.



Engineering & Facility Support

IMG's engineers manage the design, installation, upgrades and maintenance of client production facilities, including HD and 4K systems and facilities meeting the SMPTE 2110 standard.



Creative Development, Directing, & Scriptwriting

Award-winning creative strategists, producers, writers and directors develop ideas into script-to-screen productions for both live and virtual events.



Studio/Remote/Virtual/Podcast Production & Transmission Services

Multiple studios, control rooms and location gear support HD and 4K single- or multi-camera live and live-to-drive productions. Tricaster TC2 supports virtual productions and podcasts with multiple remotes; transmission includes satellite, fiber and streaming. Remote camera, lighting and audio packages support location shoots throughout the mid-Atlantic and nationwide.



Creative Editing / Digital Compositing / Color Enhancement

Adobe Premiere and Final Cut Pro systems offer complete editing and visual effects. DaVinci Resolve provides scalable, resolution-independent editing, color grading, mastering, finishing and delivery.



CAPABILITIES

Expertise across every discipline.



Design, Graphics & Animation

Our designers create print, motion graphics and animation with Illustrator, After Effects, Animate and Photoshop. For 3D modeling and animation, we use Maya, Cinema 4D and Blender.



Sound Design, Music, & Audio Production

IMG's Pro Tools suites deliver stereo and surround audio post and sound design, with thousands of hours of music and sound effects and adjoining sound-controlled digital recording rooms.



Accessibility, Digital Media & Distribution

IMG provides format transfers, world standards conversion, digital spot distribution and 508 compliance: captioning, subtitling and audio description. We design, develop and host websites, deliver live streaming, and design and program experiential interactive software.



Project Management & Coordination

Our client services team coordinates projects and communication, complementing creative and technical expertise for a smooth client, participant and attendee experience.



WORKFLOW STRATEGY



Consultation

We define goals with the client, assemble the creative team, and select an efficient approach to conveying the intended content and feelings. Clear outcomes guide every project.



Pre-production

Collaborative planning produces a concept treatment, script outline and final script for filmed work, or style frames, storyboards and animatics for graphics. These resources shape the production plan.



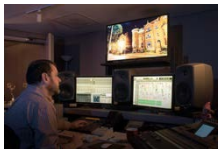
Production

IMG supplies studio and location resources and crews, original footage and stock or archival material. Directors, producers, photography and lighting teams coordinate professional, cost-effective production while keeping clients involved and informed.



Post Production

Artists, designers and editors refine picture and sound with current technology, pursuing exceptional results and testing deliverables for their intended use.



Quality Assurance & Distribution

We check picture, sound, graphics and accessibility against specifications, secure client approval, verify playback and display, and prepare deliverables for required platforms.



WORKFLOW STRATEGY

Built on collaboration.

Since 1977, Interface Media Group has created broadcast and non-broadcast media for national and international clients.

SELECTED CLIENTS

Department of Health and Human Services

Defense Logistics Agency

Substance Abuse and Mental Health Services
Administration

Department of State

Defense Health Agency

Public Broadcasting Service

World Bank

Discovery Networks

AARP

Amtrak

National Museum of the American Indian

Defense Intelligence Agency

Creative consultation, communication, budget and schedule management, and close collaboration throughout production drive compelling storytelling and effective messaging for all our clients.

A seamless production experience

With 50 years of experience across diverse mediums, Interface integrates resources, disciplines and production pipelines. Our management systems keep collaboration on time and on budget, guiding creative challenges toward successful delivery.

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